



ICIA

INDIGENOUS CANNABIS INDUSTRY ASSOCIATION

Supporting Indigenous Cannabis



Advancing cannabis policies that promote and protect Tribal Sovereignty & builds access to safe, well-regulated medicinal and adult-use cannabis in Indian Country when a community chooses to.

The Indigenous Cannabis Industry Association exists to promote the exploration, development, and advancement of the cannabis industry for the benefit of all Indigenous communities. ICIA is dedicated to the advocacy and empowerment of our Indigenous cannabis businesses, influencers, and aspiring entrepreneurs along with being a conduit of connection and data for Indigenous Nations as we push towards a vision of an equitable, just, and sustainable Indigenous cannabis economy.

Advocacy



Empowerment



Connection



Policy



Deeply Rooted In Our Tribal Communities

Goals, Accomplishments & TO DO's:



Created ICIA as a national trade organization

Developed the first Tribal Nation's Cannabis Policy Tool Kit

Networking Indigenous Cannabis Tribes, entrepreneurs and allies to grow Indian Country in the emerging cannabis industry

Successfully hosted two tribal cannabis policy summits PLUS joined several national policy partners to advance Indigenous cannabis priorities

**Recruiting experts for ICIA policy think tanks and business incubator & mentorship programs:
We need your help!**

**Building a clearinghouse of data collection including Tribal compacts and ordinances for policy research:
Seeking partners**

Tribal Cannabis Policy Overview

The Cole Memorandum sets out eight priority areas for federal marijuana enforcement with a priority focus on public health and safety. This policy statement makes clear that these considerations and limitations apply in Indian Country. The Cole Memorandum does not alter the authority or jurisdiction of the United States to enforce federal law in Indian Country.

Marijuana remains illegal under federal law so it is imperative that tribes work with Congress to facilitate legalization, especially because the federal government has particular authority over law enforcement matters on most reservations. ICIA has developed a plan and strategy to elevate the tribal cannabis business voice in impending federal legalization as well as the long-term actions for technical assistance and training to ensure tribal communities have access to economic development in cannabis.



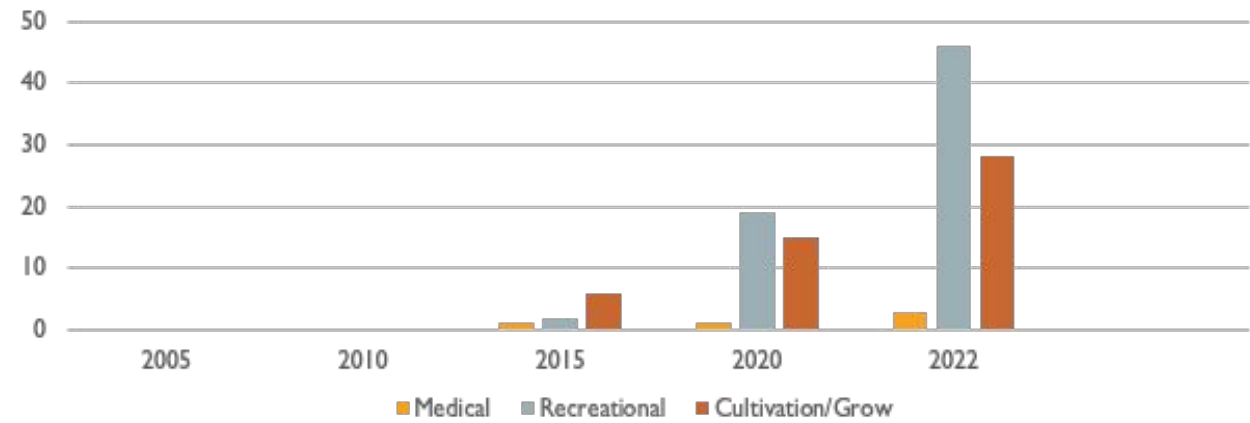
**Indian Country is at the center
of two, multi-billion dollar
economic shifts**

A Pathway To Significant Scale



Tribally Owned & Operated Dispensaries and Farms*

Tribal Dispensary & Farm Trends



*Tribally owned & operated includes ONLY tribes; not tribally licensed or tribal member owned which is ICIA's Membership target in addition to Tribally owned businesses, farms, packaging companies, testing facilities, labeling outlets and processors

Indigenous Cannabis Industry Association (ICIA)

These figures do not include data from Tribal cannabis operations, or entities licensed under tribal authority

2016

\$6.5 billion in reported sales for all state-legal cannabis retail activity with a majority of Indian Country still not engaging in cannabis economic development

2021

\$25 billion in reported sales for all state-legal cannabis retail activity

2026

Experts estimate \$52 billion in cannabis retail activity even if cannabis remains federally illegal



ICIA Funding Goals

Target: \$2 Million in the next 2 years

Indigenous Cannabis Business Development Fund:

\$.5 million is reserved for Indigenous equity loans and \$.5 million for technical assistance grant awards, cannabis business mentorship programs, workforce curriculum development for TCU's, as well as direct services to Indigenous communities for clemency, expungement and access to work programs for Tribal communities. We plan to hire additional staff to help with the administration of the Tribal CBD Fund Program once funded.

Organized Efforts to Assist Indian Country in Cannabis:

The policy reform need is great. ICIA will help lead Indian Country's efforts for federal legalization advocacy and the protection of tribal sovereignty in cannabis commerce. Additionally, our legal team is prepared for impact litigation on behalf of Indian Country to preserve and protect tribal communities in cannabis.

\$1 million is reserved for operation costs of ICIA to include staff, research, legal analysis, education, policy toolkits, advocacy and events.



Individual Membership and Support Levels




ICIA 2024
INDIGENOUS CANNABIS INDUSTRY ASSOCIATION
OFFICIAL MEMBER

Friends of ICIA
\$100 Annual Support

- Access to position briefs, education library, white papers and newsletters
- Access to Indigenous Cannabis Speakers Series podcast



ICIA 2024
INDIGENOUS CANNABIS INDUSTRY ASSOCIATION
OFFICIAL MEMBER

\$420 Member

- Access to position briefs, education library, white papers and newsletters
- Access to Indigenous Cannabis Speakers Series podcast
- An official ICIA Member Certificate, Badge (Physical and Digital) to Post on your website, social media and display at your business



ICIA 2024
INDIGENOUS CANNABIS INDUSTRY ASSOCIATION
OFFICIAL MEMBER

\$710 Member

- Access to position briefs, education library, white papers and newsletters
- Access to Indigenous Cannabis Speakers Series podcast
- An official ICIA Member Certificate, Badge (Physical and Digital) to Post on your website, social media and display at your business
- Display of your company logo on our website

Sponsorships and Benefits

Emerald (\$1000)

- Official 2024 ICIA Badge

- Listed on IBG & ICIA sponsor page with logo, company info, and weblinks as an EMERALD sponsor
- Company/business posted on the ICIA website membership directory network

Bronze (\$1000)

- Official 2024 ICIA Badge

- Listed on IBG & ICIA sponsor page with logo, company info, and weblinks as a BRONZE sponsor
- Company/business posted on the ICIA website membership directory network

Silver (\$5000)

- Official 2024 ICIA Badge
- ICIA Member list for your marketing needs

- Listed on IBG & ICIA sponsor page with logo, company info, and weblinks as a SILVER sponsor
- Company/business posted on the ICIA website membership directory network
- Your Company logo on ICIA monthly newsletter
- 4 Tickets for our Las Vegas RES Reception (valued at \$100 for non-members and \$50 per member)

Gold (\$10,000)

- Official 2024 ICIA Badge
- ICIA Member list for your marketing needs

- Listed on ICIA sponsor page with logo, company info, and weblinks as GOLD sponsor
- Logo on ICIA advertising materials as official partner
- Gold-level logo sponsorship for ALL 2024 ICIA events (NoCo Hemp Expo, RES, CWCBEexpo, Native Nations Events, DC Policy Summit and more to be announced!!)
- Access to ICIA events/conference attendee lists PLUS past Summit attendee roster
- 4 Tickets for our Las Vegas RES Reception (valued at \$100 for non-members and \$50 per member)

Platinum (\$20,000)

- Official 2024 ICIA Badge
- ICIA Member list for your marketing needs

- Listed on ICIA sponsor page with logo, company info, and weblinks as GOLD sponsor
- Logo on ICIA advertising materials as official partner
- Gold-level logo sponsorship for ALL 2024 ICIA events (NoCo Hemp Expo, RES, CWCBEexpo, Native Nations Events, DC Policy Summit and more to be announced!!)
- Access to ICIA events/conference attendee lists PLUS past Summit attendee roster
- 8 Tickets for our Las Vegas RES Reception (valued at \$100 for non-members and \$50 per member)

Indigenous Cannabis Industry Association



For More Information On Sponsorship opportunities, contact:

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Last Takeaways

- Monthly meetings and workshops designed for Tribal cannabis communities to interact and discuss best strategies for environmental, economic and social impact aligned for the protection of Tribal sovereignty
- Leverage multi-stakeholder support to build visibility and establish Tribal market leadership
- Policy and networking events: support a national series that brings tribal cannabis markets into the mainstream

Our Supporters

We are eternally grateful for each and every one of our supporters that enables us to do this work through donations of any amount. Your generosity enables us to achieve our mission and to keep fighting for tribal sovereignty and Indigenous inclusivity in cannabis policy and economic development.