THE INDIGENOUS CANNABIS VILLAGE at MJBizCon

Empowered by ICIA

ICIA

Indigenous Cannabis Industry Association

AN EXCLUSIVE EXPERIENCE AT MJBIZCON
IN PARTNERSHIP WITH ICIA

MJBizCon®

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Attendee/Exhibitor Ratio

33:1





$1.9B
Industry Spending Power

20K+
Attendees

43+
Countries Represented

800+
Exhibitors

6 MIL+
Media Impressions

What is MJBizCon?

Held every year at the Las Vegas Convention Center, MJBizCon is the largest B2B cannabis conference and tradeshow in the world.

EXHIBIT OR SPONSOR

Partner with MJBizCon and position your team to:

- Connect with 10,000's of attendees
- Generate new leads
- Showcase your products and services
- Engage with cannabis industry leaders
- Meet decision-makers with buying power

For three exciting and intensive days, our community comes together to share the best-in-class from veterans and emerging players across the cannabis ecosystem.

Empowering Indigenous Cannabis

Building an Equitable and Sustainable Indigenous Cannabis Industry

CONNECTION

A dedicated area for fostering connections among Tribal Nations, industry partners, advocacy groups, mentors, businesses, and aspiring entrepreneurs.

ADVOCACY

The Indigenous Cannabis Village provides a powerful platform for Indigenous cannabis industry professionals and businesses to share their stories, challenges, and successes.

EMPOWERMENT

MJBizCon in partnership with ICIA is committed to empowering the Indigenous people and businesses operating within the cannabis space on the show floor. At the Indigenous Cannabis Village, exhibitors can promote their products and services, form new connections and discover new business opportunities.









Join the budding Indigenous Cannabis Village at MJBizCon!

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Indigenous Cannabis Village

The Indigenous Cannabis Village at MJBizCon, empowered by the ICIA, is a dedicated space to amplify the voices of Indigenous cannabis businesses and entrepreneurs.

This collaborative initiative connects Tribal Nations, industry leaders, advocacy groups, and MJBizCon attendees to foster meaningful connections and promote advocacy for the Indigenous Cannabis community. Focused on education, connection, and economic empowerment, the Village supports Indigenous communities in building sustainable success in the cannabis industry.



The Indigenous Cannabis Village
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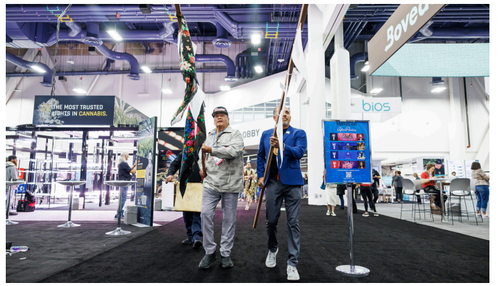
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Inside the Indigenous Cannabis Village

Exhibit in a destination where culture, commerce, education, and connection create one of MJBizCon's most unique experiences.





OPENING CEREMONIES

Opening ceremonies — featuring a *Grand Entry* led by Tribal leaders, veterans, drummers, dancers, and Indigenous representatives — offer a signature moment welcoming in attendees, blessing the exhibition, and opening the show floor.

FOUR-DIRECTION STAGE

The central hub for daily programming featuring Tribal leaders, industry executives, policymakers, and innovators discussing cannabis, hemp, sovereignty, investment, healthcare, and economic development.

DRUM CIRCLE

An authentic, daily cultural activation featuring traditional drumming, songs, and community gathering — offering attendees an authentic opportunity to experience Indigenous culture throughout the show.

MEDIA ROW

A space for podcast recordings, live interviews, media appearances, and content creation — showcasing Indigenous businesses, Tribal leaders, exhibitors, and industry partners while amplifying Indigenous voices across the cannabis industry.

TRADITIONAL TEEPEE + ELDER LOUNGE

The cultural heart of the Village, providing a welcoming space for storytelling, relationship building, meetings, and hospitality. The Elder Lounge offers a comfortable setting for Tribal leaders, Elders, partners, and guests to connect throughout the event.

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Exhibitor Booth Packages

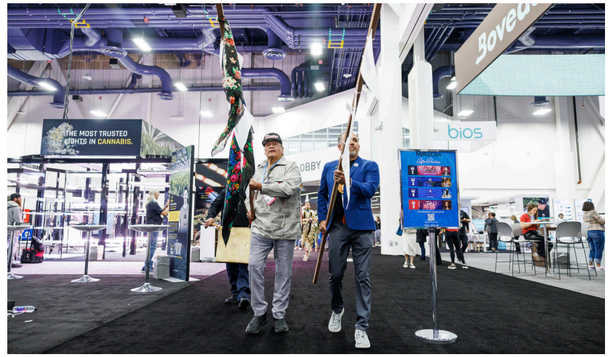
5x10 Booth: $4,299

10x10 Booth: $7,399

BENEFITS:

- 3' High Black Back & Side Drape
- (1) High Top Table
- (4) Exhibitor Passes
- (2) Chairs
- (1) Wastebasket
- Company ID Sign
- Carpet
- Material handling (drayage) fees included up to 3,000lbs. Restrictions apply
- Lead Retrieval & Attendee Badge Scanning via MJBizCon App
- Booth marketing online and in mobile app exhibitor lists

Larger booths available - if interested, please contact the sales representatives at the end of this deck.





ADDITIONAL BOOTH FEES:

Corner Booth: Inline price + $600
Height Fee: $800 (max 14ft)

Optional Add-Ons

NEW EXHIBITOR PACKAGE - $2,500

Is this your first MJBizCon as an exhibitor? If so, you are eligible for our New Exhibitor Package with a total value of $5,000. To help you make the most of your first year, we're offering this at a special introductory price of $2,500. With this package, you will receive:

- Two (2) Ad Placements in Buzz Newsletter (1 Top + 1 Bottom Ad)
- One (1) 4'x4' Floor Cling
- One (1) Instagram Story as a Featured New Exhibitor

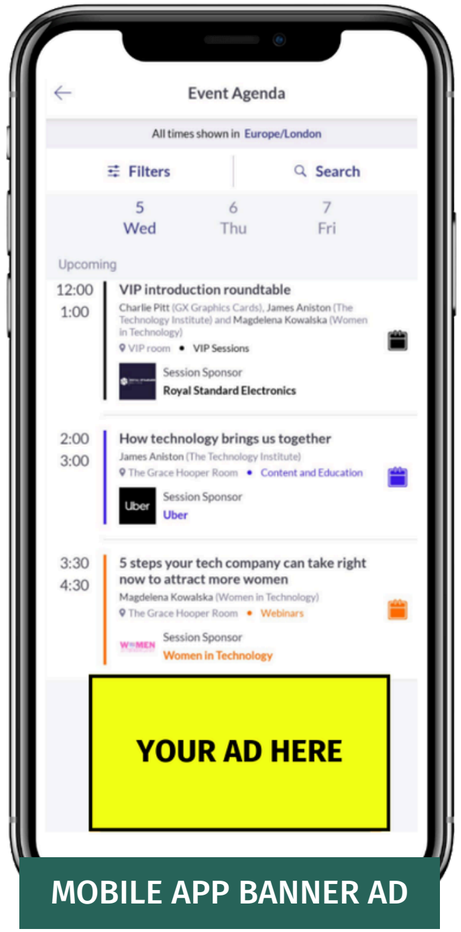
MOBILE APP BANNER ADS - $1,000

Get a spotlight in our official MJBizCon Mobile App with a banner ad! These banner ads will appear throughout the app on different pages – conference and expo floor content schedules, exhibitor lists and more.

Ad content is customizable – whether you want to encourage attendees to visit your booth or advertise a new product!

NEW EXHIBITOR PACKAGE





MOBILE APP BANNER AD

Optional Add-Ons

MOBILE APP PUSH NOTIFICATION SPOTLIGHT - $1,000 each

Get your message directly to MJBizCon attendees with a custom push notification through our Mobile App.

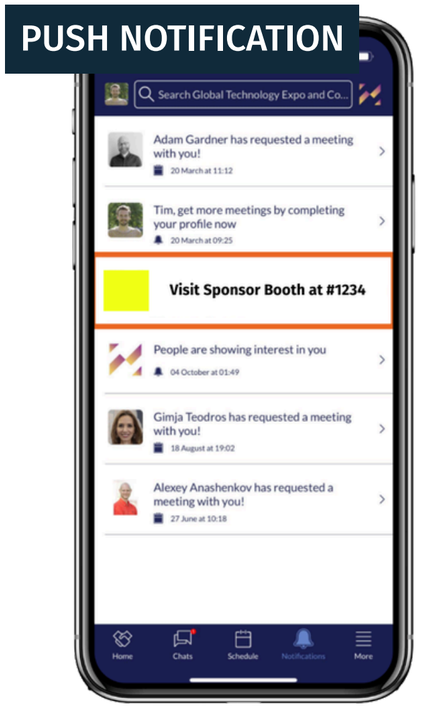
MOBILE APP BANNER AD - $800/ad

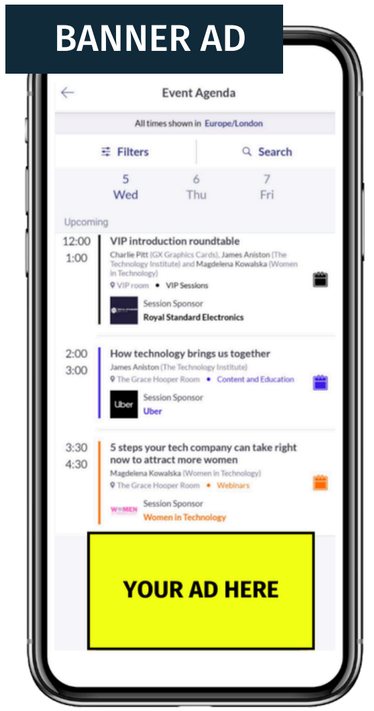
These banner ads will appear throughout the Mobile App on different pages - conference and expo floor content schedules, exhibitor lists and more. Ads are customizable.

4x4 Floor Cling - $2,400 each

Stand out from the crowd and help drive traffic to your booth with a custom floor graphic! These clings are located strategically throughout the MJBizCon lobby and exhibit spaces

See All Sponsorship Opportunities for 2026 HERE.







FLOOR CLING

GET IN TOUCH

Join the Indigenous Cannabis Village at MJBizCon 2026!

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DEC. 1-4, 2026 LAS VEGAS

Not able to exhibit this year?

REGISTER TO ATTEND

Growing What's Next.

CULTIVATION | MANUFACTURING | RETAIL | BUSINESS