



ICIA

INDIGENOUS CANNABIS INDUSTRY ASSOCIATION

SPONSORSHIP OPPORTUNITIES

2026

WHO WE ARE

The Indigenous Cannabis Industry Association (ICIA) is the national voice advancing Tribal sovereignty, Indigenous economic development, and responsible cannabis and hemp policy. We connect Tribal Nations, Indigenous businesses, policymakers, and industry partners to create equitable, sustainable market participation.

Through advocacy, policy expertise, convening, and business development, ICIA turns engagement into action—building trusted pathways for partnership, procurement, and long-term community benefit. Rooted in Indigenous communities and operating nationally, we ensure Indigenous leadership is central to the future of cannabis and hemp.



BUSINESS DEVELOPMENT & PROCUREMENT PLATFORM

- Connecting Indigenous businesses, Tribal enterprises, consultants, contractors, MSOs, and corporate partners
- Curating vetted procurement and partnership opportunities
- Building a trusted, values-aligned network focused on long-term relationships, not transactional engagement
- Supporting workforce development, supplier diversity, and scalable Indigenous participation across cannabis, hemp, and adjacent industries

2026 EVENT HIGHLIGHTS



ICIA Great Lakes Policy Summit

Feb 25-26 | Lac du Flambeau, WI

A regional policy summit convening Tribal leaders, regulators, and industry experts to address cannabis and hemp policy priorities. Focused on sovereignty protection, public health, and coordinated Tribal policy strategies.



RES 2026

Mar 23-26 | Las Vegas, NV

The largest national gathering on Native economic development, hosted by NCAIED. ICIA engages Tribal leaders, entrepreneurs, and corporate partners on cannabis, hemp, procurement, and workforce development opportunities.



11th Annual Native American Cannabis & Hemp Conference

Jun 16-17 | Temecula, CA

A national forum bringing together Tribal governments, Indigenous operators, and industry leaders to share best practices in cannabis and hemp regulation, business development, and community-centered market readiness.



Indigenous BizCon 2026

Oct 12-13 | Milwaukee, WI

A national convening advancing Indigenous economic development through procurement, partnerships, and cross-sector collaboration. Brings together Tribal leaders, Indigenous businesses, corporate partners, and policymakers to build sustainable, sovereignty-driven economies.



ICIA DC Policy Summit

Nov 9-11 | Washington, D.C.

A national policy convening connecting Tribal leaders with federal policymakers and agencies. Focused on advancing Tribal sovereignty, regulatory clarity, public health, and economic development in cannabis and hemp.



MJ BizCon 2026 & ICIA Indigenous Village at MJ BizCon

Dec 1-4 | Las Vegas, NV

The world's largest cannabis industry event, convening global operators, brands, investors, and policymakers. ICIA ensures Indigenous businesses and Tribal enterprises are represented in the global cannabis marketplace.

2nd Annual Indigenous Village at MJ BizCon - A curated, dedicated space within MJ BizCon elevating Indigenous-owned cannabis and hemp brands. Creates visibility, deal flow, and partnership opportunities at the industry's largest global event.

Beyond Our Own Events

Outside of ICIA-hosted events, our team regularly attends and speaks at key national convenings, including but not limited to:

- National Congress of American Indians (NCAI)
- National Center for American Indian Enterprise Development (NCAIED)
- Native American Finance Officers Association (NAFOA)
- Indian Gaming Association (IGA)
- Global Cannabis Network Collective (GCNC)
- Additional cannabis, hemp, economic development, and Tribal partner events nationwide
- Facilitation with USDA, FDA, DEA, BIA, and other federal, state, and tribal entities

2026 GOALS



Hosting regional ICIA listening sessions and town halls to engage Indian Country on the DEA rescheduling of cannabis



Facilitating national youth groups focused on prevention and education campaign in Indian Country to tackle the unintended consequences of legalization to include a Tribal Toolkit for Youth Cannabis Education



Providing scholarship and grant awards to our ICIA members & communities in need



Growing an ICIA policy clearinghouse for Tribal cannabis policy, regulations, compacts and ordinances



VALUE OF PARTNERSHIP

- Trusted access to Tribal Nations and Indigenous-owned businesses
- Alignment with Indigenous-led social equity, sovereignty, and community health priorities
- Opportunities for responsible market entry, partnerships, and procurement in Tribal cannabis and hemp markets
- Long-term brand credibility through authentic relationship-building, not extractive engagement
- Participation in shaping sustainable, culturally grounded cannabis and hemp economies
- Visibility at high-impact Indigenous and national industry convenings

MEMBERSHIP LEVELS & SPONSORSHIP BENEFITS

Emerald Membership

(\$1,000/year)

- Access to the exclusive online ICIA Members Area, monthly roundtables, Lunch & Learns, and networking events
- Listed on ICIA sponsor page with logo, company info, and weblinks as an EMERALD sponsor
- Company/business posted on the ICIA website membership directory network
- 1 ticket to our 4th National DC Policy and industry Summit November 9th -11th (\$500 Value)

Bronze Membership

(\$2,500/year)

- Everything above plus:
- Listed on ICIA sponsor page with logo, company info, and weblinks as an BRONZE sponsor
- 2 tickets to our 4th National DC Policy and industry Summit November 9th -11th (\$1000 Value)

Silver Membership

(\$5,000/year)

- Everything above plus:
- Listed on ICIA sponsor page with logo, company info, and weblinks as an SILVER sponsor
- Your Company logo on ICIA monthly newsletter
- 2 tickets to our 4th National DC Policy and industry Summit November 9th -11th (\$1000 Value)

Gold Membership

(\$10,000/year)

- Everything above plus:
- Listed on ICIA sponsor page with logo, company info, and weblinks as an GOLD sponsor
- Authorized to use the sponsor logo of ICIA advertising materials, logo on DC Policy Summit materials
- Presenter at ICIA events or workshops
- GOLD-level sponsorship for DC Policy Summit (includes full page ad in program book and branding on registration platform) Sponsorship for all remaining ICIA events for the year with your company/tribal/business logo
- 4 tickets to our 5th National DC Policy and Industry Summit November 9th -11th (\$2000 Value)

Platinum Membership

(\$20,000/year)

- Everything above plus:
- Listed on ICIA sponsor page with logo & company info, and weblinks as a PLATINUM sponsor
- Indigenous Cannabis Social Equity Supporter Company Certification
- Community advisor to contribute to the body of knowledge for our members
- Platinum-level sponsorship for DC Policy Summit (includes full page ad in program book and branding on registration platform) Sponsorship for all remaining ICIA events for the year with your company/tribal/business logo
- 10 tickets to our 5th National DC Policy and Industry Summit November 9th -11th (\$5000 Value)

Sovereignty Membership

(\$50,000/year)

ICIA has created this level for companies that anticipate a long term engagement and investment into protecting the sovereignty of tribal nations in cannabis while also seeking to explore and expand the geopolitical landscape beyond the borders.

- All benefits above plus:
- Placement in the ICIA x Vicente report as a prominent supporter of ICIA research initiatives and listed as a supporter in the ICIA documentary "Bad Medicine."

Investing in Indigenous Social Equity in Cannabis. Sponsorships are open to Native and Non-Native partners.

FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES, CONTACT:

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