EXHIBIT / SPONSOR / CONNECT

INDIGENOUS CANNABIS VILLAGE

MJBizCon | December 2-4, 2026 | LVCC South Hall

INVEST IN INDIGENOUS CANNABIS AND TRIBAL SOVEREIGNTY

Support the Village to connect Indigenous businesses with **investment and partnerships**, advance **plant medicine**, and strengthen **Tribal sovereignty**. The $50,000 campaign funds Village operations and ICIA's ongoing **research, data, policy and advocacy**, helping Indigenous communities shape the cannabis economy.

EXHIBIT IN THE VILLAGE

5 x 10 $4,299

Each booth includes
4 MJBizCon exhibitor passes
3 ft high black back and side drape
1 high-top table, 2 chairs, 1 wastebasket
Company ID sign and carpet

10 x 10 $7,399

Material handling (drayage) up to 3,000 lbs; restrictions apply
Lead retrieval and badge scanning via MJBizCon app
Online and mobile-app exhibitor listings
Plus 4 PPP series passes* and partner meetups

Larger booths available. Optional fees: corner +$600; height +$800 (max 14 ft). Paid marketing add-ons available.

SUPPORT THE VILLAGE

Every tier includes Village and partner-wall logos, opening-ceremony invitations and daily meetups, plus exhibitor and PPP series passes* as listed. Sponsorships are separate from booth purchases.

PRESS & DIGITAL - ALL TIERS: Dedicated sponsor announcement social media post; logo placement on event website + registration page; named in the official ICIA event blog post with website backlink.

STORYTELLER

$1,000 — **10 available**

1 exhibitor + 1 PPP series pass
Support Indigenous voices, storytelling and cultural programming; recognition in the shared Village sponsor thank-you.

ELDER LOUNGE

$2,500 — **4 available**

2 exhibitor + 2 PPP series passes
Shared sponsor signage at the Teepee and Elder Lounge; recognition during daily partner meetups.

FOUR DIRECTIONS STAGE

$5,000 — **2 available**

4 exhibitor + 4 PPP series passes
Stage-area logo signage; one 5-minute lightning talk; one scheduled Media Row interview or content session.

VILLAGE PARTNER

$10,000 — **2 available**

6 exhibitor + 6 PPP series passes
Premier Village and partner-wall logo placement; stage recognition, lightning talk, panel opportunity and featured media interview.

THE VILLAGE EXPERIENCE

Opening ceremonies: Grand Entry with Tribal leaders, veterans, drummers, dancers and Indigenous representatives; welcome, land acknowledgment and blessing of the show floor. **Daily drum circle. Four Directions Stage:** sovereignty, investment, healthcare, hemp and economic development; MCBA panels and GCNC global networking. **Media Row:** podcasts, live interviews and content creation. **Teepee + Elder Lounge:** storytelling, hospitality and meetings.

Play. Party. Purify. (PPP): Tue Dec 1, Light Up Las Vegas, 8 PM-midnight; Wed Dec 2, Golden Paddle Showdown pickleball, **1-4 PM**; Thu Dec 3, Breathe & Heal Sound Healing Brunch, noon-4 PM. The Village is the PPP conference home base. **Stage:** Wed/Thu 10 AM-4 PM; Fri 10 AM-noon. Speaking and media slots scheduled with producers.

$50,000 GOAL — **$40,000 Village expenses + $10,000 for ICIA**

RESERVE YOUR BOOTH OR SPONSORSHIP

Rob Pero | rpero@indigenouscannabis.org | 608-438-2642

Booths: Kris Hartwell | kris.hartwell@mjbiz.com | 720-795-9572

*Ticket allocations proposed, pending organizer confirmation. PPP pass = admission to each event; registration required. Pickleball team entry arranged separately. Booth upgrades extra.